

## College Evolution | CSAHS & LANG | Text Transcript

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This is a text transcript for the video “College Evolution | CSAHS & LANG | Alumni & Reunion Week 2021” by the College of Social and Applied Human Sciences at the University of Guelph.

Transcript:

### Narrator:

The Macdonald Institute began as a domestic science school with a special focus on educating women from rural areas in order to improve the health and lives of their families.

Over the years, as gender roles progressed and the line between rural and urban life blurred, this thinking became outdated and it was seen that domestic science – later called home economics – needed to shift its focus from training homemakers to training professionals.

Already, Mac graduates were working as dietitians, teachers, researchers, as professionals in areas of food management, textiles and design.

By 1970, Macdonald Institute was reshaped and restructured into the departments of Family Studies and Consumer Studies.

The department of Family Studies offered majors in Family Studies, Child Studies, and Applied Nutrition.

The department of Consumer Studies had majors in textiles and consumer studies.

In addition, the new school of Hotel and Food Administration was added.

Together these three units made up the new face of the Macdonald Institute which was renamed the College of Family and Consumer Studies, commonly known as FACS.

It was a new College, but the spirit of the Macdonald Institute lived on in both the content of the programs and the nature of hands-on, experiential teaching and learning that had always been.

At about the same time, Wellington College, which had been formed in 1964, during the University’s inaugural year, was going through a transformation of its own.

It was broken up into The College of Arts, the College of Physical Science, and the College of Social Science.

The College of Social Science offered programs in political science, geography, psychology, economics, sociology and anthropology.

In the years to come, the link between the research being done in FACS and that being carried out in the College of Social Science would become ever more evident.

In 1998, the two Colleges finally cemented their relationship by merging to become the College of Social and Applied Human Sciences.

The transformation to its current state was almost complete.

In the years since their creation, the Department of Consumer Studies and the school of Hotel and Food Administration had been joined by programs in housing and Real Estate Management, Marketing Management and Management Economics in Industry Finance.

It was time for these commerce programs to find a new home.

In 2006, the College of Management and Economics was founded as the new home for commerce majors at the University of Guelph and for the school of Hotel and Food Administration which by this point had been renamed the School of Hospitality and Tourism Management.

Today, thanks to a transformational gift, the University's business and commerce programs make up the Gordon S. Lang School of Business and Economics.

The College of Social and Applied Human Sciences is still home to the Department of Family Relations and Applied Nutrition, lovingly known as FRAN, the direct descendants of the Macdonald Institute.

The Dean's office for the College still sits in the Macdonald Institute.

Along the way, the Departments of Psychology, Sociology and Anthropology, Political Science and Geography, Environment and Geomatics have joined FRAN in creating a new family.

A family that still puts emphasis on the applied, with multiple co-op programs, practicum and experiential learning courses.

A family that is still focused on people, improving the lives of people and their families through rigorous research and education.

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