Finding and Using OER in the Classroom: Business and Social Sciences

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Who’s on the call?
What are OER?
Educational materials that are openly licensed and freely available for anyone to use and reuse.
The 5 R's of Open Education

**WHAT IS AN OPEN EDUCATIONAL RESOURCE (OER)?**

"For Free and Without Requesting Permissions"

- **Retain**: You can keep the work forever
- **Reuse**: You can use the work for your own purpose
- **Revise**: You can adapt, modify, or translate the work
- **Remix**: You can combine it with another resource to make a new work
- **Redistribute**: You can share the work with others
What can OER look like?

- Textbooks
- Streaming media
- Slidedecks
- Question banks
- Software
- Podcasts
- Courseware
- Modules
- Simulations
- Tools, materials, techniques
Not the same as open access.

Not the same as electronic library resources.
Why should I care about OER?
• Students don’t buy textbooks
  ○ Only 23-25% of our students buy textbooks and other course materials
• Library can’t buy textbooks
• The building will likely be closed
• Copyright is scary and confusing
What does openly licensed mean?
Some rights reserved
CC-0: public domain
Where do I find OER?
Institutional OER Repositories

- **MIT OpenCourseware**
- **Galileo** (Georgia)
- **Open Washington**
- **Orange Grove** (Florida)
- **BCCampus Open Textbook Library** (BC)
Open Repositories


OER Commons is a public digital library of open educational resources. Explore, create, and collaborate with educators around the world to improve curriculum.

What are you looking for? Search

Subject
Education Level
Standard

Fine tune your search with our advanced search.

- [OER Commons](https://oercommons.org)
- [Wikimedia Commons](https://commons.wikimedia.org)
- [OpenStax CNX](https://cnx.org)
- [LibreTexts](https://libretexts.org)
- [Saylor Academy](https://saylor.org)
- [Lumen Learning](https://lumenlearning.com)
- [Boundless Catalogue](https://boundless.com)
Open Referatories

- **MERLOT**
- **Open Textbook Library**
Discipline Specific Open Resources
Aggregators

- George Mason Open Metafinder (MOM)
- SUNY’s OASIS
Some Other Suggestions*

(*by no means exhaustive, at all)

- eCampusOntario Open Library + their H5P studio
- UBC Open Case Studies
- Business Commons
- Social and Behavioural Science Commons
- Hubert Project
- Journal of Business Case Studies
- InTech Open Access Business and Social Science Books
- OpenStax
How do the platforms work?
Browsing and Searching

Browse the Collection

Please search the collection as a library catalogue or database. For example, to retrieve all results related to sociology, you may want to use sociolog* as this will include books with any ending to the root ~ sociology, sociological, sociologist, and sociologists ~ in the title or description.

Available results: 242

Introducing Marketing

☑ Faculty reviewed ☑ Adopted

Author(s): John Burnett
Date: Jun 25, 2018
Description: Through good economic function in any business. Determining

Search

Author
Title
Subject
Keywords
Type
Language
Publication Date
Sort By
Submit
Search results: social psychology (578)

Social Psychology
Rating ★★★★★
This course will introduce you to the concepts of social psychology, which ...
More
Subject: Psychology
Material Type: Assessment, Full Course, Lecture, Lecture Notes, Reading, Syllabus
Provider: The Saylor Foundation
Date Added: 11/21/2011

Psychology as a Social Science
Rating ★★★★★
Provides an in-depth introduction to social psychology concepts with case studies.

Refine your search
- Education Standards
- Subject Area
- Education Level
- Material Type
- Conditions of Use
- Content Source
- Primary User
- Media Format
- Educational Use
- Language

Per page 20 ↑ By Relevance ↑ View ○ ▶
Reviews and Rankings

Organization/Structure/Flow  rating: 5

The formatting of the structure of each section is maintained throughout, helping to provide consistency for the reader. I like how the body systems have been grouped to structure the text as it enables the reader to consider how systems work together to provide a homeostasis.

Interface  rating: 5

The text is easy to navigate and clear, effective illustrations are included to support descriptions and break-up large sections of text. Video links have been included to provide an additional learning platform, all of which have loaded successfully and quickly during the review.

Grammatical Errors  rating: 5

No grammatical errors were noted during the review. Language is consistently professional and academic. it is also clear and easy to understand, helping to prevent a potential barrier to learning.

Reviewed by Jedd Billing, Senior Lecturer, University of the West of England on 8/16/17
Licensing Information

Creative Commons License

History of Psychology by David B. Baker and Heather Sperry is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. Permissions beyond the scope of this license may be available in our Licensing Agreement.
General search principles
Start big and broad

Photo by Willian Justen de Vasconcellos on Unsplash
Use advanced search and other features.
Searching is iterative
Variety is the spice of life

Photo by [Vince Lee](https://unsplash.com) on Unsplash
Talk it out

Photo by Headway on Unsplash
How do you know whether an OER is “good enough?”
OER evaluation
<table>
<thead>
<tr>
<th>RELEVANCE</th>
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<tbody>
<tr>
<td>- Does the information directly address one or more of the class objectives?</td>
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<thead>
<tr>
<th>ACCURACY</th>
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<tbody>
<tr>
<td>- Is the information accurate? Are there major content errors or omissions?</td>
</tr>
<tr>
<td>- Are there spelling errors or typos?</td>
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<tr>
<td>- Has the material been peer reviewed?</td>
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<th>PRODUCTION QUALITY</th>
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<tbody>
<tr>
<td>- Is the information clear and understandable?</td>
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<tr>
<td>- Is the layout and interface easy to navigate?</td>
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<tr>
<td>- Do the design features enhance learning?</td>
</tr>
<tr>
<td>- For multimedia resources, are the audio/video quality high?</td>
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<th>ACCESSIBILITY</th>
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<tbody>
<tr>
<td>- Is the resource available in alternative formats (e.g. .doc or .odf)?</td>
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<tr>
<td>- For audio or video resources, is there a transcript or subtitles?</td>
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<th>INTERACTIVITY</th>
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<td>- Does the resource encourage active learning and class participation? If not, are you able to add that to the resource?</td>
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<tr>
<td>- Are there opportunities for students to test their understanding of the material (e.g. a video with embedded questions)?</td>
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<th>LICENSING</th>
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<td>- Does the license allow for educational reuse of the materials?</td>
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<tr>
<td>- Does the license allow modifications or adaptations of the materials? If so, can you modify the resource to better fit the class objectives or encourage active learning?</td>
</tr>
</tbody>
</table>
One red flag is (often) not enough

Photo by Scott Webb on Unsplash
How can I use it?
• It depends
• OER can be linked to directly through your syllabi and CourseLink
• Not all OER will be in editable formats, even if they have editable licenses
• Curation is key!
• Remember to check licensing / terms of use
• Make sure the resource is accessible
• Let the library know you are using OER!
A couple of last words.
I know this is work.

OER isn’t the only way.
What’s it like using an OER?
Nadège Levallet
Associate Professor
Hospitality, Food, and
Tourism Management
Questions?